

IPHLA 2012 – International Literature Exhibition

By Wolfgang Maassen

The BDPH invites authors and journalists to visit IPHLA 2012 in the Gutenberg city of Mainz

Internationale
Philatelistische
Literatur-Ausstellung



For the BDPH, 2012 will be a very special year. The Federation of German Philatelists (Bund Deutscher Philatelisten) plans another IPHLA, the IPHLA 2012. The acronym 'IPHLA' stands for the German 'Internationale Philatelistische Literatur Ausstellung', four words that hardly need to be translated. The exhibition will take place on 2nd till 4th of November 2012, and it will be held in Mainz, the city of – as almost every



Mainz and its cathedral. Photo: W. Pehlemann 2008

literature lover will know – of the inventor of the movable type printing, Johannes Gutenberg. So, next year the excellent name IPHLA already has – the first edition of the exhibition was held in 1989, in Frankfurt am Main – can be further strengthened.

Like in 1989, the IPHLA 2012 will be a major event and it will be organised purposely as an *international* exhibition, which is reflected in the fact that the two organisations that have lent their patronage to the event - the FEPA and the AIJP - both are internationally focused. Both organisations will offer their expertise and they will make active use of their networks to promote IPHLA. Besides all European members of the FEPA authors of the following countries are invited: Argentina, Brazil, Chile, South-Africa, New Zealand and Australia, Singapore, USA and Canada as long their entries are written in one of the European languages.



The old town of Mainz Photo: Martin Bahmann

Considering the German regulations the exhibition will be a Rank-1 event. With regard to the judging the new exhibition rules for literature, which have been ratified by the Board of the BDPH, will apply. These rules will be complemented by a number of conditions that specifically apply to IPHLA 2012; these additional rules will be published some time later in an exhibition bulletin. At the moment, interested author can download all basic information from the official website (www.iphla.de). This website will offer extensive information about the event, also for the convenience of authors and journalists that wish to write about it. Authors and publishers also can download the necessary application forms from the mentioned website.

Anyone who has any questions about the coming event should not hesitate to send a request to w.maassen@aijp.org in order to receive the then available information by means of e-mail.



The former Gutenberg Museum, today an architectural treasure. Photo: Amras



The former Gutenberg Museum pictured on stamp in 1964 promoting Mainz



Gutenberg Museum, Mainz in modern surrounding. It is expected that the Museum will be a part of the IPHLA event. Photo: Amras.

As explained earlier, the organisation legally responsible for the exhibition is the Federation of German Philatelists (BDPh). The formal organiser of the event is the 'Verein für Briefmarkenkunde' Mainz (est. 1885), represented by its chairman Lothar Both. The actual organization of all the work concerning the exhibition will be done by a special Organising Committee, which has been installed by the BDPh. The following persons – their names are in alphabetical order - are on the Committee: Dr. Eckart Bergmann, Günther Korn, Franz-Karl Lindner and Wolfgang Maassen. This core team gets

support from the team members Lothar Both, Lars Böttger, Herbert Kroog and Rainer von Scharpen.

Anyone wishing to make contact with the Committee can use the following address:

Wolfgang Maassen – IPHLA 2012,
c/o Phil*Creativ GmbH,
Vogelsrather Weg 27,
41366 Schwalmtal, Germany.

The IPHLA 2012 will be held in the spacious and attractive premises of the remarkable City Hall of Mainz. The organisers are particularly grateful to the City of Mainz and its culture department who offered the use of the City Hall for IPHLA purposes. If everything goes following plan, the Gutenberg Museum in Mainz will also take part in the event, and also auctions, libraries and study groups who busy themselves with themes like printing, paper, literature and book art will take part. For authors and journalists there will most probably be a special seminar, with an appropriate theme that will be presented by renowned literature experts from around the world. Also planned are special exhibitions within the framework of one or more museums, as well as a comprehensive review of international philatelic literature works.

In the coming months invitations will go out to European philatelic associations and authors. It is also possible to send in innovative "publications", because for the first time in history the IPHLA event will allow the entrance of 'digital productions'. The exhibition rules make this possible. So, for instance websites or web pages that are processed and/or maintained by authors could be shown. The AIJP supports these changes, along with the Philatelic Webmasters Organization (PWO).

Nomination of Candidates to FEPA Medal 2011 for exceptional philatelic study and research must reach FEPA Director Giancarlo Morolli before end of November 2011. giancarlo.morolli@fastnet.it

More info will follow on www.fepanews.com

As soon as a nomination is received – the Philatelic Study will be marketed on the FEPA website.