

Junge SAMMLER



**DEUTSCHE
PHILATELISTEN-JUGEND e.V.**

... der Bundesverband für junge Briefmarkensammler

Fachstelle Öffentlichkeitsarbeit

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DPhJ press release from November 15th, 2020:

Corona-compliant advertising campaign "Christmas Post" in Hambrücken

Junge Briefmarkenfremde Bruchsal-Hambrücken
Weihnachtspost

Vorlage von www.jbf-hambruecken.de heruntergeladen oder aus dem Mitteilungsblatt ausschneiden

Adresse und Weihnachtswünsche auf der Postkarte eintragen

Karte ausmalen

bis zum 08. Dezember in der Blauenstr. 9 einwerfen.
Die Karte bleibt beim Christkind.
persönliche Antwort vom Christkind erhalten

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“Advent is a very special time - brightly lit windows, brightly decorated Christmas trees and delicious cookies.” With these words, the Junge Briefmarkenfremde Bruchsal-Hambrücken advertise their “Christmas post” campaign: Post from the Christ Child.

Templates with Christmas motifs are offered on the group's own homepage at <https://www.jbf-hambruecken.de> as well as in the newsletter of the municipality of Hambrücken. The templates are designed so that they are printed out, cut out, painted and glued together to produce exactly one postcard. These can be given to the Christ Child by all children in the youth group at the beginning of December with their wishes. There they are sent directly to the Christ Child as a service. The answer then goes straight to the children. Who is the answer from? Of course from the Christ Child ...!

Roman Machauer came up with the idea for the campaign. Markus Ligl designed the coloring pages. "I thought our two members' idea was great and was happy to take it up," says Anette Hecker-Köhler, head of the Junge

Briefmarkenfremde. “We would like to draw attention to our youth work with this corona-compliant ‘Christmas mail’ campaign,” the group leader explains the campaign.

WIR SIND IM INTERNET: <https://www.dphj.de>

Die Deutsche Philatelisten-Jugend e.V. (DPhJ) ist der Bundesverband der Jungen Briefmarkenfremde
Nach § 9 JWG anerkannt vom Minister für Arbeit, Gesundheit und Soziales in Nordrhein-Westfalen
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