



FEPA Board

FEPA

PRIORITIES FOR 2022-2023



OUR MISSION

**To support FEPA Members
in promoting philately in Europe.**



WHAT WE DO

- **Share information** FEPA NEWS, Newsletters, website
- **Reward achievements** Medals, Certificates
- **Support exhibitions** Patronage, Recognition, Consultancy, Jurors
- **Promote innovation and best practice**
Surveys, New Exhibition Classes,
Seminars, Website Development,
Medal for Best Website
- **Promote cooperation between FEPA Members**
Use of frames and new technology



OUR PRIORITIES

- **Maintain and enhance existing programmes**
 - Sharing information and maintaining data on FEPA exhibitions, awards, jurors and experts
 - Supporting exhibitions
 - Rewarding achievements
- **Extend our activities** in promoting innovation and best practice
- **Look for new opportunities** for cooperation between Members
- **Build FEPA NEWS as the Newsdesk on European philately**



Let's look at the main developments that
we need to focus on



1: ON-LINE TECHNOLOGY

- Use of digital platforms has expanded rapidly in organised philately during the pandemic.
- Applications include:
 1. Virtual exhibitions
 2. Zoom meetings, seminars and displays
 3. On-line Auctions
- In future we are likely to see a combination of live and virtual in every aspect of philately, even at society level.



2: SHARING INFORMATION ON BEST PRACTICE

- ◆ There is still plenty of scope for extending the sharing of information on new initiatives and developments, including positive and negative aspects
- ◆ For example, more knowledge and experience could be shared on:
 - ◆ Building relationships with non-philatelic media and placing articles
 - ◆ Raising funds and commercial sponsorship for events
 - ◆ Enhancing live events, e.g. with interactive offerings
 - ◆ Promoting philately in schools
 - ◆ Mentoring of beginners by experienced philatelists
 - ◆ Using social media for both society members and prospective new members
 - ◆ Fighting fakes, forgeries and detrimental issues

3: COOPERATION BETWEEN MEMBERS

- There could also be opportunities for closer practical cooperation between Members, for example on the use of:
 - **On-line technology** including development of websites and social media profiles.
 - **Promotional and educational material** including articles and publications
 - **Exhibition frames** In our recent survey some Members saw attractions in this despite practical difficulties.



4: FEPA NEWS

- **Has evolved to show more aspects of Members' philatelic activities**
 - Pandemic reduced volume of routine news
 - News from Museums, Archives and Research and invited articles have been added
 - Reports on surveys of best practice and proposals for change have also extended its range
- **Aim is to provide a broad view on European philately that will appeal to a wide philatelic audience**
 - A platform for exchanging information and discussing fresh ideas
 - Circulation should be as wide as possible across the philatelic community, both on-line and in paper form
- **Will not infringe on the territory of other philatelic journals**



Two issues will require further cooperation between the FEPA Board and its *Members*



COMMON STANDARDS FOR ON-LINE ACTIVITIES

- Acceptable standards must be maintained to ensure that seamless international cooperation can continue as the use of internet platforms expands.
- This may require an update of regulations for exhibitions
- A review of jury and judging procedures and of juror training for virtual exhibitions may also be needed



INFORMATION FLOWS

- Information flows need to be improved
 - The flow of news to FEPA is patchy
 - Only a minority of Members have nominated contact points to feed news and information from their Federations to FEPA
 - Members are often very helpful in providing information, but usually only in response to specific requests
- FEPA depends heavily on its Members for information

What is your story? Please tell it!



PLEASE HELP!

- FEPA exists to help its Members.
- The Board's role is to be a proactive facilitator
- It does not tell its Members what to do - or try to do their job for them.
- It relies entirely on Members' support.
- We get excellent support from Members, but we would like more.

If we help each other, we help ourselves.



Thank you for listening