## **Boston 2026 World Expo**

## The Twelfth International Philatelic Exhibition of the United States



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Boston 2026 New Website Online



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The Boston 2026 World Expo web site has been redesigned as the show nears the sixteenth month before it opens its doors.

Boston 2026 Executive Director Mark Butterline explained, "We've been working behind the scenes planning this change for some time in collaboration with our event management contractor, Cvent. Their integrated platform combined the user-friendly marketing and registration applications we were looking for to enhance both viewer and attendee experiences."

It all starts with the web site. Users will find it equally easy to view and navigate on both a monitor and mobile device of any size.

Philatelic exhibitors and literature entrants alike will be pleased to find that the online application forms for the various options are now active and available. This includes the FIP competition, Polar Salon and Ephemera display.

An updated bourse floor plan is online. A little more than two-thirds of the 150 dealer booths are now filled, with the majority of unreserved booths smaller in size and towards the back of the hall. The current dealer list includes booth numbers. These fill more than half of the left side of the sales space. On the right are the USPS Retail and Cancellation Area and the Welcome to Stamp Collecting Pavilion, both flanked by the USPS Presentation Area in between. Most postal administrations and society tables will be surrounding this area in their respective Europe, Americas, Asia/Pacific and Polar Pavilions, along with their related exhibits.



Boston 2026 visitors now have their first opportunity to register to attend the show. Entrance is free all eight days, however, pre-registration is recommended to avoid long lines at showtime.

Hotel reservations are being handled separately by OnPeak housing management. Details are expected to be added to the web site by early March.

twitter.com/Boston2026Expo/@Boston2026Expo

Boston 2026 World Expo takes place May 23-30, 2026, at the Boston Convention & Exhibition Center. Full show details may be found at <u>Boston2026.org</u> and on <u>Twitter</u> and <u>Facebook</u>. Sign up to be added to the <u>Boston 2026 email list</u> and receive updates when available.

