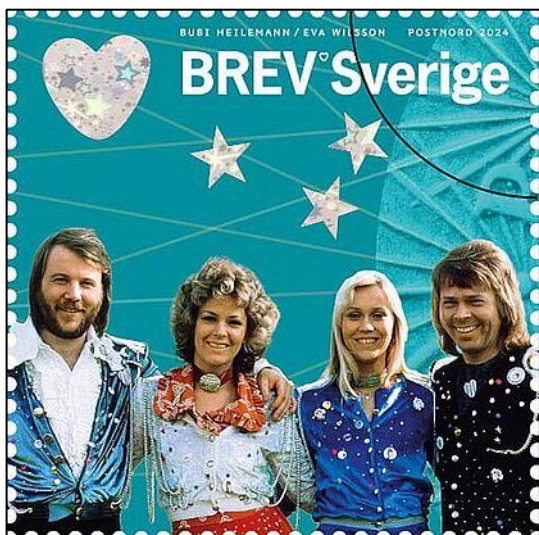


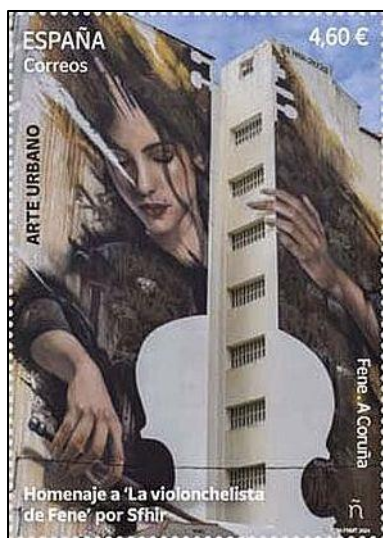
YEHUDI MENUHIN TROPHY 2025

Most Popular Music Stamp 2024

On April 6, 1974, the Swedish pop group ABBA won the Eurovision Song Contest with the song "Waterloo." This success also marked the beginning of ABBA's international career, which significantly shaped the music market of the 1970s, which had previously been dominated by American and British Bands. The continued impact of ABBAMANIA on the younger generation of that time is demonstrated by the fact that the stamp commemorating the 50th anniversary of ABBA's success was voted the most popular music stamp of 2024. The stamp, issued by Postnord in Sweden on April 6, 2024, receiving 7.33% of the votes from stamp collectors around the world. The stamp was designed by Swedish designer Eva Wilsson, who will be awarded the 2025 Yehudi Menuhin Trophy.



Eva Wilsson grew up in Stockholm. She studied design at the Swedish art school Konstfack and the London College of Printing. She gained professional experience in London (art books and fashion photography) and Amsterdam (visual identity). In 2008, she founded her own label, "Design Eva Wilsson", and in 2019 opened a gallery for typography and design in Stockholm with rooms for exhibitions, workshops, and evenings with typography and music quizzes. Eva Wilsson teaches history of typography and graphic design and has also worked for the stamp department of the Swedish Post and for Postnord since 2009, for which she has designed more than 100 stamps.



This year, stamps from 66 postal administrations were up for selection. Collectors from 46 countries participated in the online voting. The Spanish stamp "The Cellist of Fene", issued on November 5,

2024, took second place with 6.41 % of the votes. The stamp honours the mural by graffiti artist Sfhir, who won first prize at the Perla Mural Festival in 2023. Third place, with 6.09 % of the votes, went to the Norwegian stamp "Bodø - European Capital of Culture 2024", designed by photographer and designer Kristin Slotterøy.



More information on the Yehudi-Menuhin-Trophy

While the stamps delight collectors and postal customers around the world, the creators of these small works of art remain largely unknown. By awarding the Yehudi-Menuhin-Trophy to the designer of the year's most popular music stamp, the Motivgruppe Musik, the international Philatelic Music Study Group, gives a face to one of the artists, representing the many unnamed.

The vote for the most popular music stamp has been held by music stamp collectors around the world since 1980. The trophy is awarded in memory of the great violinist and conductor Lord Yehudi Menuhin, who was patron of the Philatelic Music Circle for 30 years, from 1969 until his death in 1999.

More information on Motivgruppe Musik

Motivgruppe Musik, the international Philatelic Music Study Group, was founded in 1959 as philatelic study group "Music, Theater, Literature". With more than 200 music stamp collectors from 36 countries, Motivgruppe Musik is one of the biggest thematic study groups within the Association of German Philatelists (BDPh) and, as an internationally active study group, it is a member of the American Topical Association (ATA).

(Further information is available online at www.motivgruppe-musik.com.)