

# Boston 2026 World Expo

## The Twelfth International Philatelic Exhibition of the United States



**Boston 2026**  
**PO Box 904**  
**Sudbury, MA 01776**  
**USA**

**[boston2026.org](http://boston2026.org)**  
**[info@boston2026.org](mailto:info@boston2026.org)**

**Yamil H. Kouri, Jr.**  
President

**Mark A. Butterline**  
Executive Director

**Michael E. Lawson**  
Chief Financial Officer

Thomas M. Fortunato  
Boston 2026 Public Relations Chair  
U.S. East Commissioner  
[Tom.Fortunato@Boston2026.org](mailto:Tom.Fortunato@Boston2026.org)

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For Immediate Release

### Boston 2026 Releases at GASS



A setenat pair of stamps and a collectible promotional label were released today in two ceremonies honoring the Boston 2026 World Expo during the Great American Stamp Show in Schaumburg, Illinois.

The 11 AM USPS first day ceremony was headed by William G. Fraine, senior vice president, national sales. The steel blue intaglio stamp duo depicts Boston's Old North Church and a "midnight rider" on horseback in colonial garb holding a lantern. Greg Breeding, an art director for USPS, designed the stamps with artist Dan Gretta. They are sold in sheets of 20 at the current first-class rate of 78 cents per stamp, \$15.60 per sheet.

At 1 PM master of ceremonies Boston 2026 President Yamil Kouri presented the latest expo news and was joined by stamp artist Chris Calle and show dignitaries in releasing the fifth and final yearly exhibition promotional label.

Calle's design depicts William Barns Wollen's 1910 oil on canvas "The Battle Lexington" at the top. Below left is a version of John Singleton Copley's famous portrait of Paul Revere, currently on display at Boston's Museum of Fine Arts. Center bottom is a 1940's rendition of Revere's ride alongside the image of "The Minuteman" sculpture by Daniel Chester French at Concord, Massachusetts.

Regarding the artwork, Chris writes, "For this final Boston 2026 label design I felt it was important to highlight Paul Revere and the other patriots who alerted the militias to the impending arrival of the British troops. At Lexington and Concord colonial militia were outnumbered yet fought bravely in the first battles of the American Revolution on the way to earning independence."

As was the case with the prior self-adhesive labels, these were produced in sheetlets of 9 by the Portland Stamp Company. A total of 3,000 sheetlets were printed, 450 of which are numbered and signed by Calle. Both unsigned and signed versions are available on the Boston 2026 web site at [www.boston2026.org](http://www.boston2026.org) while supplies last. Labels 1-4 are no longer available.

GASS 2025 attendees should note that collectible covers designed by Calle will be available at the American First Day Cover Society booth through the end of the show promoting May's international exhibition.

Boston 2026 World Expo takes place May 23-30, 2026, at the Boston Convention & Exhibition Center. Full show details may be found at [Boston2026.org](http://Boston2026.org) and on [Twitter](https://twitter.com/Boston2026) and [Facebook](https://facebook.com/boston2026/). Sign up to be added to the [Boston 2026 email list](mailto:info@boston2026.org) and receive updates when available.



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